



SPONSORSHIP OPPORTUNITIES

for

Mary Lou Russell Animal Welfare Complex

including

Joseph A. Strasser Veterinary Medical Center



Our Mission:

To end the killing of dogs and cats in shelters in our community, Northeast Florida and the nation.



Our Work:

As a nonprofit that collaborates closely with the entire community, we strive to dramatically improve the welfare of animals and promote the valuable bond between humans and their pets. Our work is humane, purposeful and comprehensive.



Leave a Legacy



ABOUT FIRST COAST NO MORE HOMELESS PETS

Our mission to save lives began in 2002 with targeted spay and neuter programs. We opened the **Joseph A. Strasser Animal Health & Welfare Building** to offer low-cost, high-quality spay and neuter surgeries, veterinary care and pet retention programs to those in need.

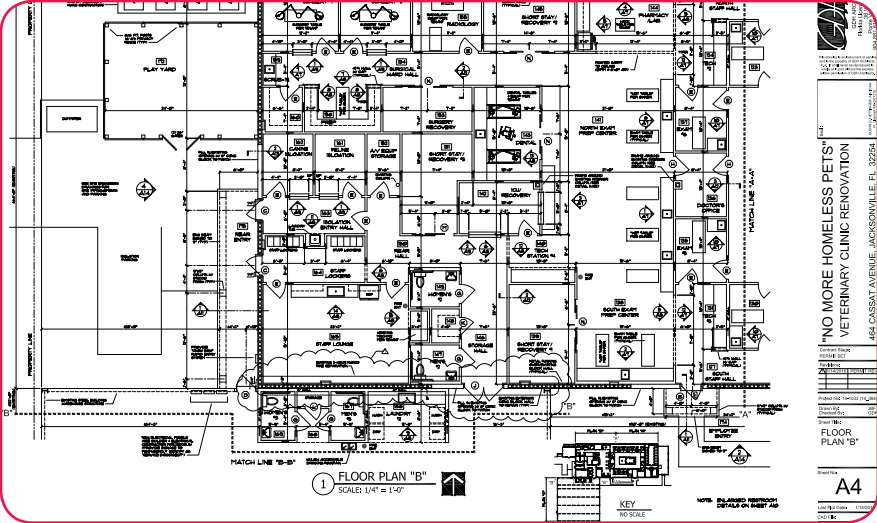
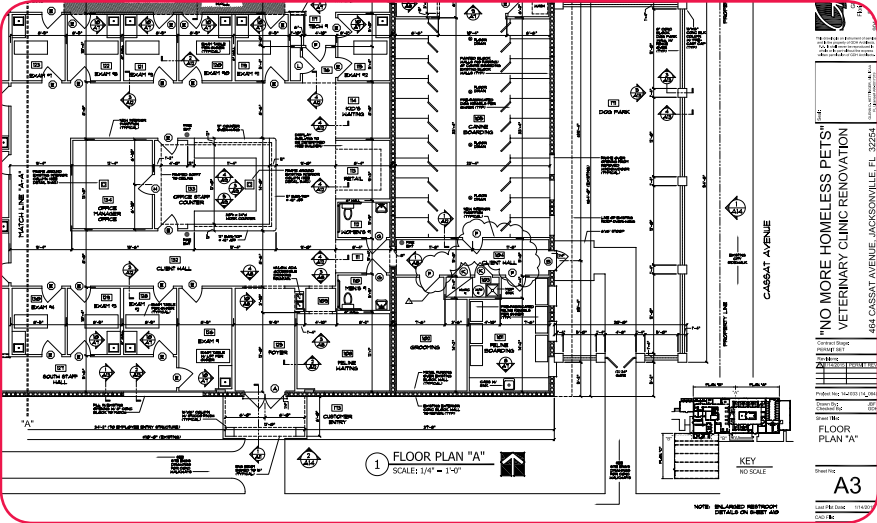
We **currently serve 80-100 clients a day** at our veterinary clinic on Norwood Avenue. Fees from our clinic help support our free spay and neuter programs, as well as our other life-saving programs. Even though we are open seven days a week, the demand for low-cost veterinary care is higher than we can supply in one clinic alone.

OUR NEW LOCATION

The **Mary Lou Russell Animal Welfare Complex**, which includes the **Joseph A. Strasser Veterinary Medical Center**, will serve an area of Jacksonville that has few veterinarian services and no low-cost options.

We anticipate this low-cost, full-service veterinary hospital, located on Cassat Avenue, **will serve more than 250 clients a day** once it is operational in late 2015.

Consider a sponsorship in one of our clinics and leave your legacy for years to come!





Rooms

With a new location, we can see more clients than ever before. It also means that we have a lot of naming opportunities!

Sponsor a room in our new location and rest assured knowing that many animals' lives are being saved in that very room.

PACKAGE OPTIONS:

From the Annex Building and Logistics Hub to our outdoor dog park and short stay areas, our new location has plenty of naming opportunities. Pricing ranges from \$10,000 to \$200,000.

PACKAGE INCLUDES:

- Plaque in sponsored room
- Recognition when room is referenced in print materials, media or website

Check out our room naming opportunities! ►

Annex Building.....	\$200,000
Logistics Hub.....	\$200,000
Lobby.....	\$50,000
Canine Boarding Area.....	\$25,000
Pharmacy.....	\$20,000
Children's Waiting Area.....	\$20,000
Education Center.....	\$15,000
Feline Waiting Room.....	\$15,000
Feline Boarding Area.....	\$15,000
Dental Clinic.....	\$15,000
Radiology.....	\$15,000
Surgery Suites (2).....	\$15,000 each
Surgery Recovery Room.....	\$15,000
Treatment Room.....	\$15,000
Exam Rooms (12).....	\$10,000 each
Grooming.....	\$10,000
ICU/Recovery.....	\$10,000
Surgery Scrub.....	\$10,000
Outdoor Dog Park.....	\$10,000
Short Stay Areas (3).....	\$10,000 each
Feline Isolation.....	\$10,000
Canine Isolation.....	\$10,000





Equipment

We believe that just because someone cannot afford expensive vet care, their pet still deserves to be treated. State-of-the-art equipment will allow our veterinarians to continue to provide low-cost care while delivering high-quality results.

Help ensure that pets get the treatment they deserve by **sponsoring equipment in our new location.**

PACKAGE OPTIONS:

Equipment ranging from x-ray machines and ICU units to exam tables and surgical instruments. Pricing ranges from \$80 to \$60,000 – just find the right level for you.

PACKAGE INCLUDES:

- Plaque in main lobby
- Recognition when equipment is referenced in print materials, media or website

Check out our equipment naming opportunities! ►

X-Ray Machine.....	\$60,000
Dental X-Ray Machine.....	\$25,000
Ultrasound Machine.....	\$25,000
Oxygen Cage/ICU Unit.....	\$15,000
Cage Banks (5).....	\$15,000 each
Veterinary Software.....	\$15,000
Oxygen Generators (2).....	\$12,000 each
Dental Surgery Tables (2).....	\$12,000 each
Autoclaves (2).....	\$6,000 each
Commercial Washers (2).....	\$5,000 each
Commercial Dryers (2).....	\$5,000 each
Advanced Cardiac Monitors (2).....	\$4,500 each
Bathing Stations (2).....	\$4,000 each
Drying Cage.....	\$4,000
Surgical Instrument Packs (5).....	\$3,000 each
Anesthesia Machines (5).....	\$2,700 each
Surgery Tables(2).....	\$2,500 each
Wet Tables (4).....	\$2,400 each
Medicine Safe.....	\$2,000
Surgery Lights (4).....	\$1,800 each
Microscopes (6).....	\$1,500 each
Ultrasonic Cleaners (2).....	\$1,200 each
Transport Tables (Gurneys) (2).....	\$1,200 each
Exam Tables (12).....	\$1,000 each
Walk-on Platform Scales (2).....	\$1,000 each
Centrifuges (4).....	\$1,000 each
IV Infusion Pumps (10).....	\$1,000 each
Cardiac Monitors (7).....	\$800 each
Ophthalmoscope/Otoscopes (12).....	\$600 each
Surgical Instrument Stands (4).....	\$150 each
Dog Kennels (20).....	\$500 each
Cat Kennels (20).....	\$500 each
Digital Feline Scales (12).....	\$80 each



Photography

Clients, donors, veterinarians, animal welfare groups and various others will visit our locations. Not only do we want to make a grand impression through our work, but also through our appearance. Help us keep our space beautiful and inviting by having a **photo of your pet displayed** at one of our two locations.

Photos will hang in various places, including exam rooms, waiting areas, lobbies, boarding areas, conference rooms and more! All photo sessions will be hosted by **Joseph Photography**.

PACKAGE OPTIONS:

- Framed 24 x 24.....\$1,000
- Framed 16 x 20.....\$500
- Wrapped 16 x 24.....\$300
- Wrapped 16 x 20.....\$300
- Framed 11 x 14.....\$250
- Framed 11 x 14.....\$250

PACKAGES INCLUDE:

- Pet Photography Session with Joseph Photography
- One 8 x 10 Print for Your Collection
- One Framed Print to Hang in One of Our Clinics



Kennels

Kennels are very important to our clinics as this is where dogs and cats will spend their time before they are prepped for procedures and throughout the healing process. For injured or recovering pets, we create a sense of comfort in the kennels by adding bedding and linens.

Help us ensure that we have space for all of our clients by **sponsoring a dog or cat kennel** at one of our two locations.

PACKAGE OPTIONS:

- Cat Kennel.....\$500
- Dog Kennel.....\$500

PACKAGE INCLUDES:

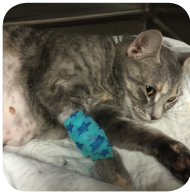
- Placard on Cat Kennel (or) Placard on Dog Kennel

Make an Impact

We believe that no animal should suffer simply because it is homeless or its owner cannot afford medical care.

To meet the needs of these dogs and cats, we created the **Angel Fund** with the generous help of our donors. This fund allows us to provide free or reduced-cost care for animals in need.

The need for this service is great. In fact, we see animals that desperately need our help on a daily basis. Our new clinic will provide us with more accommodations to treat **Angel Fund** cases. Sponsoring our clinic will help dogs and cats like Lucky, Oliver, Katniss, Bebe and Toby survive their ordeals and live happy, healthy lives.



Yes, I would love to help save lives in my community!

PERSONAL INFORMATION

Name _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____

DONATION INFORMATION

I would like to sponsor: _____
Sponsorship Total Amount: \$ _____
Angel Fund Donation Amount: \$ _____

Yes! Send me information about monthly donations!

PAYMENT INFORMATION

Check Enclosed (Made payable to FCNMHP)
 Credit Card: Visa American Express Discover Mastercard

Card Number _____
Exp. Date _____/_____/_____ Sec. Code _____
Name (as it appears on card) _____
Signature _____

GET STARTED

on

Leaving Your Legacy

I'm ready to get started...

That's great news! We're excited to help you leave a meaningful legacy that will give back for years to come.

I want to sponsor, but need a payment plan...

We understand that paying a large sum all at once may not be feasible for everyone, so we offer a monthly and quarterly payment plan.

I need to see more...

You're thinking about sponsoring, but you just need to see a little bit more. We completely understand. That's why we offer behind-the-scenes tours of our locations so that you can learn more about how we save lives each and every day.

I cannot commit, but would love to donate...

That's completely okay! We're so grateful to those who are able to help us on any level!

Contact our development team to get started, learn more or take a tour:

Nicole Brose

Development Director
904.520.7902 | nbrose@fcnmhp.org

Barbara Barrett

Major Gifts and Grants Manager
904.520.7901 | bbarrett@fcnmhp.org

General Donations

904.520.7900 | fcnmhp.org/donate ◀ You can give online!

◀ Mail this to 6817 Norwood Avenue, Jacksonville, FL 32208!



LOCATIONS

Joseph A. Strasser Animal Health & Welfare Building
6817 Norwood Avenue, Jacksonville, FL 32208

Mary Lou Russell Animal Welfare Complex
464 Cassat Avenue, Jacksonville, FL 32254