



PARTNERSHIP OPPORTUNITIES

REASONS TO SPONSOR

The potential exposure and brand recognition that your company could receive is vast:

- 40,000+ Facebook Followers
- 19,000+ Instagram Followers
- 5,000+ Twitter Followers
- 212,000+ Unique Website Visitors
- Add value to your brand in northeast Florida
- Supports the businesses and communities
- Appeals to people of all ages
- Promotes community development

A portion of the proceeds support the programs of First Coast No More Homeless Pets, including:

- **Spay Neuter Efforts**
Free and low-cost targeted spay/neuter services offered at the largest spay/neuter clinic in the country.
- **Low-Cost Veterinary Care**
Clinic is open to seven days a week, providing high-quality care at half the cost of standard clinics.
- **Mega Adoption Events**
Large-scale adoption events held four times a year, finding homes for up to 1,000 dogs & cats per event.
- **Feral Freedom**
Program where community cats are picked up from shelters, spayed/neutered, vaccinated, ear-tipped and returned.
- **Teaching Animals & Inmates Life Skills (TAILS)**
Hard-to-adopt dogs are paired with prison inmates who care for, socialize, and teach them commands.
- **Pet Food Bank**
Program serving pet food to low-income families.

EVENT INFORMATION

Dates & Times:

Friday, October 16, 6-9 p.m.
Saturday, October 17, 12-10 p.m.
Sunday, October 18, 12-6 p.m.

Location: Jacksonville Beach
Seawalk Pavilion

Beaches Oktoberfest, recognized locally and nationally last year, returns — featuring rocking live music, entertainment, popular vendors, festive food options, and the best view at the beach!

It's an event you don't want to miss! It's fun for all ages and dog friendly — offering dog adoptions on Saturday and Sunday and dog-themed attractions on Sunday.

Anticipated Attendance: 20K +

A portion of the proceeds from this event will benefit **First Coast No More Homeless Pets**, whose mission is to end the killing of dogs and cats in shelters in our community, northeast Florida and the nation.



Oktoberfest Opportunities

A sponsorship of this event will provide a great return on investment from exposure and company recognition through our media and advertising!

PARTNERSHIP PACKAGES & BENEFITS

	Title	Festival	Beer - SOLD	Partner	Stein	Friend
LEVEL	\$20K	\$15K	\$10K	\$5K	\$2.5K	\$1.5K
RECOGNITION						
Official Title Sponsor of Event						
Company Name in Logo						
Official Beer Sponsor of Event						
Recognition in Advertising & Marketing						
Inclusion in Promo Print Materials						
Rotating Banner on 904HappyHour.com						
Company Name & Logo on Tickets						
Logo on Beer Steins						
Logo on Event Website						
VIP Package (Includes Stein and Passport)	25	20	15	10	5	2
Logo on Beer Passport						
Social Media & E-News Recognition						
Opportunity to Hand Out Promo Items <i>Inside Vendor Area Only</i>						
Signage Inside Event						
Vendor Area Inside Event	10 x 20	10 x 20	10 x 10	10 x 10	10 x 10	10 x 10

VENDOR FEES

Non-sponsors may purchase 10 x 10 vendor booths at \$600 each. Booths are only available for Saturday and Sunday. Due to limited space, booths are **first come, first serve**. Electrical outlets may be provided if arranged in advance. **To reserve your booth, contact Keira Kitchings: kkitchings@fcnmp.org or 904.674.0665.**

Oktoberfest Agreement

Please indicate partnership level and return to
First Coast No More Homeless Pets, at fcnmhp@fcnmp.org or
Attn: Beaches Oktoberfest, 6817 Norwood Avenue, Jacksonville, FL 32208.

All checks made payable to Beaches Oktoberfest, LLC. For more information, call 904.520.7902.

PARTNERSHIP INFORMATION

- Title Sponsor (\$20,000)
- Festival Sponsor (\$15,000)
- Beer Sponsor (\$10,000)
- Partner Sponsor (\$5,000)
- Stein Sponsor (\$2,500)
- Friend Sponsor (\$1,500)



PERSONAL INFORMATION

- Invoice Request Credit Card Payment Enclosed (Checks made payable to Beaches Oktoberfest)

Company _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Card Number _____ | Mastercard Visa Discover AMEX

Expiration Date ____/____ Security Code _____ Zip Code _____

I am authorized to represent my business/organization and agree to the sponsorship or advertising level indicated.

Signature _____

A COPY OF THE REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE 800-HELP-FLA. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE. FL REGISTRATION #CH14160. A PORTION OF SPONSORSHIPS WILL BE TAX DEDUCTIBLE.



Thank You